

BOPIS



The emergence of Buy Online, Pick-up In Store (BOPIS) services for retail not only allows your customers to enjoy online-quality convenience at your brick-and-mortar store, but also helps leverage your large network of physical locations into a competitive asset against e-commerce disruptors.

When your employees have the right mobile technology and comprehensive 24/7/365 support to execute fast backroom inventory management and quick order fulfillment, they can't help but put smiles on your customers' faces!

Buy Online, Pick-up In Store (BOPIS)

INGREDIENTS

- Enterprise-grade tablets such as the Honeywell Dolphin CT40 to provide rugged full-touch Android-powered devices for inventory management and lookup
- Zebra ZQ310 Bluetooth-enabled mobile thermal printer to generate high-quality receipts wherever your customers are
- An enclosure case to reduce clutter and integrate all of your mobile technology



Honeywell



INSTRUCTIONS

1. Engage a well-connected managed mobile services provider that is a Honeywell Platinum Elite Partner, with access to the most aggressive pricing models and technical expertise for their rugged and ultra-rugged tablets.
2. Design a “menu” in collaboration with our Mobile Solution Architect “chefs” that incorporates all your mobile operational, management and support requirements.
3. Allow us to assemble your mobile solution “ingredients” and delicately whisk them together in our “kitchen” – the industry’s most advanced Mobile Integration Center, fully capable of mirroring your physical locations and coding Bluetooth-enabled devices to work intuitively and seamlessly together out of the box.
4. Bake at a high temperature for 45 days with fast and accurate deployment to all of your locations and in-store associates.
5. Slather on a thick layer of Mobile Device Management (MDM) and Enterprise Mobility Management (EMM) to handle device updates, upgrades and troubleshooting.
6. Add industry-leading 24x7x365 mobile help desk support from our on-shore Mobile Operations Center to ensure minimal disruption to your in-store operations.
7. Monitor your device ecosystem and maximize ROI via our powerful and customizable itrac360 visibility dashboard.

NOTES

Once it’s baked to perfection, let it cool and look forward to:

- **Increased “impulse buy” revenues due to higher store traffic**
- **Fewer returns as customers can inspect their online purchases before leaving the store**
- **Decreased shipping time and cost, as your physical locations increasingly handle order fulfillment**
- **An effective counter to fast-fulfillment online disruptors with “premium” availability**

To truly make this work, seek out the largest pure-play MMS provider – serving nine top retailers. Let us provide the “how” on how to create value via a truly smart mobile strategy crafted to increase productivity, boost sales and strengthen your brand.