

INDUSTRY BRIEF:

# Stratix SmartMobile for QSR

## Growing Brand Loyalty in a Contactless World

In today's "new normal" environment, quick serve restaurant (QSR) customers expect more than just fast and accurate service. Social distancing, contactless transactions and in-depth disinfecting processes have now become competitive differentiators that are critical to building and maintaining loyal, repeat customers.

Together, Stratix and Verizon are redefining mobile solutions for QSRs with the perfect combination of mobile technology expertise, an extensive partner ecosystem, second to none connectivity options and support to keep your lines moving quickly and ensure safety for both employees and customers.

**We understand the challenges with implementing a successful mobile program to meet the unique needs of this new landscape:**



**Speed & Scale:** Ability to deliver the same curbside or drive-thru ordering experience across all locations



**Safety & Security:** Contactless transactions and UV disinfection solutions to protect customers and employees



**Connectivity:** Ample bandwidth for real-time payment processing, inventory tasks and more



**Control & Visibility:** The peace of mind of knowing where devices are as well as quick processing of replacements

**Stratix and Verizon come together to meet these challenges head-on with our SmartMobile Programs for QSR:**



We are experts at complex deployments, providing an 'out-of-the-box' ready mobile experience, tailored to your restaurants' needs and delivered at scale.



Our industry-leading contactless device/accessory bundle with UV disinfect solution options keep your customers and employees safe.



Always-on, always-available network connectivity from Verizon.



Visibility dashboard using itrac360 and lifecycle management services for repair and next day replacement devices.

# SmartMobile for QSR Package:

Apple iPad Pro®, Qore Performance Case, Ingenico Payment Sled and Stratix Managed Services.

**SOLUTION PRICE STARTING AT \$875 per device.**

LTE Connectivity by Verizon can be added to any package.

## We've thought of everything so you don't have to.

- High-value, end-to-end managed services paired with the world's most advanced mobile technology supported by the world's most reliable wireless infrastructure
- Convenient billing with Stratix being an official Verizon Bill-On-Behalf-Of partner
- Deep strategic expertise to ensure that your mobile programs are tailored to enable optimal business outcomes and maximum return on investment
- An extensive partner ecosystem to satisfy your mobile technology requirements – including devices, accessories, apps and services - with a single point of contact
- Mobile device management (MDM) solutions that integrate seamlessly with your existing infrastructure
- Effective deployment of your apps to ensure your organization's unique requirements are met. From surveying your sites to designing innovative accessories, we address any unique or environmental needs you may have
- Certified agents trained to quickly troubleshoot a wide range of device issues and provide unparalleled service behind industry leading customer satisfaction scores
- Flexible financing via Opex-based models, like Mobile Device as a Service (MDaaS), for a single consistent monthly price per device

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## Why Stratix

As North America's premier enterprise mobility specialist, Stratix focuses exclusively on mobility services and has over two million devices under management. Our services are backed by specialized teams to architect, deploy, manage and support your mobile program, guaranteeing nonstop mobility and a consistent brand experience for your customers and employees.

With Stratix, there's no need to manage the details of a rollout like coordinating multiple third parties, staffing a help desk, supporting spare pools, or overseeing service and repair delivery. We handle everything on-shore in Atlanta, Georgia, 24x7x365 – providing real-time visibility to your mobile assets, ensuring Nonstop Mobility and providing you the freedom to run, improve and grow.

## Why Verizon

Verizon is one of the largest communication technology companies in the world. With over 150 locations, Verizon is a global leader delivering innovative communications and technology solutions that improve the way our customers live, work, learn and play.

Founded in 2000, the company is celebrating its 20th year as one of the world's leading providers of technology, communications, information and entertainment products and services. Verizon operates America's most reliable wireless network and the nation's premier all-fiber network, and delivers integrated solutions to businesses worldwide. The company offers voice, data and video services and solutions on its award-winning networks and platforms, delivering on customers' demand for mobility, reliable network connectivity, security and control. Verizon was the first company in the world to launch a commercial 5G mobile network with a commercially-available 5G-enabled smartphone. The company's operating structure focuses on three customer-facing areas: Consumer, Business and Media.

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**Contact Us**

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